

Universities
Scotland



Higher Education's contribution to the National Performance Framework: culture.

Universities Scotland's submission to
the Scottish Government 2020/21 budget

Scotland's universities make a direct and easily quantifiable contribution to:

Economy outcome

6/10 indicators

- ▲ 2 Improving
- ↔ 2 Maintaining
- ↔ 2 Mixed performance

International outcome

3/6 indicators

- ▲ 2 Improving
- ↔ 1 Mixed performance

Human Rights outcome

2/4 indicators

- ▲ 2 Improving

Culture outcome

2/4 indicators

- ▲ 1 Improving
- ↔ 1 Maintaining

Environment outcome

2/8 indicators

- ▲ 1 Improving
- ▼ 1 Worsening

Health outcome

3/9 indicators

- ▲ 1 Improving
- ↔ 1 TBC
- ▼ 1 Worsening

Fair Work and Business outcome

4/9 indicators

- ▲ 4 Improving

Education outcome

6/8 indicators

- ▲ 5 Improving
- ↔ 1 Maintaining

Children and Young People outcome

1/7 indicators

- ▲ Improving

29 of the 81 national indicators across 9 of the 11 national outcomes



Higher education's broad role in delivering for learners, the economy, society and internationally means that universities make a significant contribution to the outcomes in the Scottish Government's National Performance Framework (NPF).

Universities directly contribute to 28 of the indicators, across nine of the outcomes in the Framework, that we believe we can easily demonstrate using data.

Where possible we demonstrate this alignment using exactly the same metrics used in the National Performance Framework (NPF). Often it is not possible for us to use the same data set as the NPF metric is specific to another sector or the data set tracks at a macro-level and does not pinpoint the contribution of higher education. Where it's not possible for higher education to use the exact NPF data metric, we have provided complementary indicators to show the sector's contribution to the outcome, using robust data from the higher education sector.

We are proud to contribute to Scotland's many great strengths. We're ambitious to keep doing so and want to ensure that our contribution is maintaining or improving in all indicators where we have a role. We set out what we'd like to achieve as a sector in the short and medium-term on pages 8 and 9.

It is important that overall performance does not lead people to the wrong conclusions. Higher education's contribution rests on the financial sustainability of the sector. Continued performance cannot be assured as budgets continue to tighten. Audit Scotland's 2019 report has found that **Universities have suffered cuts totalling 12% in real terms over the last seven years to 2017/18.**

Looking ahead, we also set out how we want to drive that contribution forward, with sustainable investment, to help Scotland to adapt and succeed in changing times.

We want the Scottish Government's 2019 budget to commit to:

1. **A 2% real terms increase in universities' teaching and research grants.** This would reverse the recent pattern of decline in public funding, and lay the foundation for future growth, which universities would look to fund from both public and other sources. This publicly funded increase would cost £39.4 million¹ in 2020/21.
2. **An additional investment of £12.5 million in university estates.** This would take HE capital investment to £50 million² which is half the level of investment made in 2009.

¹ £39.4 million is our estimate of a 2% real terms increase on SFC resource budget as set for 2019/20 using GDP deflators at the time of writing.

² Not including financial transactions.

Culture



We are creative and our vibrant and diverse cultures are expressed and enjoyed widely

Universities' contribution to the National Performance Framework over the last couple of years:

Attendance at cultural events or places of culture & participation in a cultural activity

▲ Performance Improving

- Over 4.25 million people attended free cultural events held by Scotland's universities in 2017/18. Of that, 1.3 million people attended educational events at university museums, over 720,000 people attended concerts, plays and dance events, over 675,000 people attended art exhibitions and over 250,000 attended public lectures.
- Attendance at all forms of cultural activity are up on the previous year.³

People working in arts & culture

↔ Performance Maintaining

- Around 3.7% of all graduates to go straight into the workforce on graduation do so within the arts and entertainment industries as defined by standard occupational classifications. As a percentage of all graduates in employment within six months, this figure has been steady for the last couple of years.

Higher education's wider contribution to culture

This section expands on a few areas not in the NPF and those not easily covered by metrics.

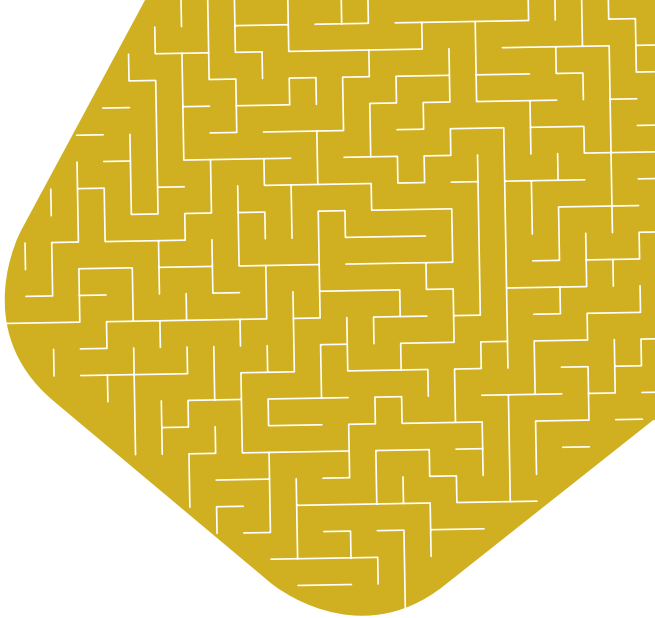
With students and staff drawn from across the world, all of our campuses are an exciting mix of cultures. Higher education has an undeniable pull-factor and this attracts individuals to study and live in Scotland, contributing to our economy and improved demography and the vibrancy of our culture.

Further, the sector includes world class arts and cultural institutions, attracting the very best talent from across the world and placing Scotland on the map.

That talent ensures a flow of talent into our vital cultural industries.

All institutions are making a strong cultural contribution, in diverse ways, across Scotland. We help to support Scotland's cultural sector to grow and to be enjoyed and valued right across our communities.

³ HE-BCI (2019) for latest year 2017/18. Social, Community & Cultural Engagement.



Cultural activity and raising participation

We are responsible for numerous accredited public museums and galleries, often run in partnership with Local Authorities and other partners.

We are also at the heart of the provision of venues and performance across Scotland with hundreds of thousands of individuals attending exhibitions and events each year. Without universities' contribution, Scotland's cultural capacity would be diminished significantly.

Our world-class specialist art-based institutions are working with the community to widen access and participation.



Through a partnership between the University of Glasgow, Glasgow City Council, Glasgow Life, Heritage Lottery, Historic Scotland and National Libraries of Scotland, the Kelvin Hall has undergone a £60m refurbishment to transform this landmark building into a centre of health and wellbeing, public engagement, teaching and research. The new and improved site will host a sports and cultural centre – including Scotland’s largest public gym space, library and museum which will feature Glasgow University’s Hunterian Collection as well as Glasgow Museum’s collection.

Located at the heart of the University of Stirling, Macrobert Arts Centre is a cultural hub for Stirling, the Forth Valley and Scotland, making active connections with people communities and ideas, for entertainment, wellbeing and understanding. The Centre offers a huge variety of activities with over 400 live performances. With family friendly comedy, dance, music, opera and art exhibitions, plus a year round cinema programme, there's a range of opportunities for all ages to get involved.



The Byre Theatre in St Andrews is operated under the management of the University of St Andrews, having reopened in October 2014 thanks to an agreement between the University, Fife Council and Creative Scotland. The theatre is committed to being an artistic and cultural hub at the heart of St Andrews and a focal point for the arts in North East Fife and beyond. The year round programme of events at the Byre includes professional, student and amateur performances.

The Glasgow School of Art's Open Studio offers day, evening and weekend courses for adults and young people, including Kid's Summer School and week-long courses in spring.

The range of programmes and short courses draw on the range of skills and expertise across the Art School, providing the community with the opportunity to study for leisure, as a route in to higher education or for continuing professional development.



The Royal Conservatoire of Scotland offers a portfolio of short courses and an exciting selection of weekly and weekend courses for children, young people and adults across music, dance, drama, production and film. These can lead onto participation in the Junior Conservatoire. As part of its fair access programmes, the Conservatoire offers the *Transitions* initiative which aims to provide funded training for those wishing to study the performing or production arts.

Growing our cultural economy

We are working to ensure that cultural industries grow significantly, leveraging investment into Scotland. Our students and staff create new companies in the sector and are essential to the skills pipeline across the culture sub-sectors.

Our excellent skills and research offering is an important element in driving the choice of companies to invest in and grow in Scotland.

InGAME is a multi-million pound games innovation partnership to establish a dedicated research and development centre for the Dundee video games cluster with a view to driving product, service and experience innovation across the industry. Led by the city's Abertay University, in partnership with the University of Dundee and the University of St Andrews, the partnership includes Creative Dundee, Creative Scotland, Dundee City Council and a host of leading games companies.



Looking ahead: the sector is ambitious to do more

The investment we seek from the 2019 budget would support more progress, with the following national indicators:

Specific contribution from universities	National indicator
Further development of our partnerships for the delivery of cultural events, places and activities, including a continuing widening of participation across our communities.	Attendance at cultural events or places of culture
Contributing to an increase in the number of businesses in, and overall income generated by, the cultural sector. With entrepreneurship and start-up support at the heart of the curriculum and broader experience in the relevant disciplines.	Growth in the cultural economy
Contributing to a growth in the number of jobs in the Creative Industries Growth Sector, including the formation of, and leverage of investment into, significant concentrations of public and private actors and investors.	Growth in the cultural economy

Where we're aiming for by 2030

The new Culture Strategy for Scotland will set the context for the years ahead.

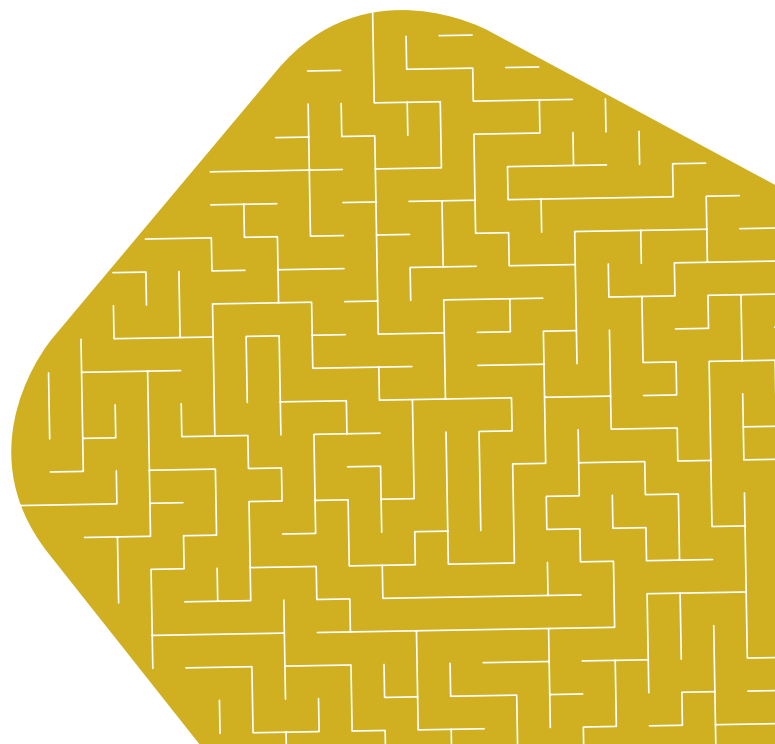
Investment will enable the sector to play a full part in delivering a step change in how society and government view and value culture, leveraging further resources from the UK and beyond.

We will play our full part in delivering a vision for:

- culture in Scotland that is innovative, inclusive and open to the wider world;
- delivering cultural excellence – past, present and emerging – that is celebrated and is fundamental to future prosperity and wellbeing; and
- ensuring that culture's empowering and transformative power is experienced by everyone.

Maintaining our excellence in education and research will be a foundation for continued company creation and inward investment.

We will see culture at the heart of interdisciplinary work to address our greatest societal and economic challenges.



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